

ADAM SOBOTKA

DIRECTOR OF ENGINEERING

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SUMMARY

Experienced software engineer with a passion for building products. Seeking VP of Engineering or Director roles to help drive innovation and growth. Currently on a career break, contributing to Web3 projects including Developer DAO, decentralized CMS development, event/meeting management tools for DAOs, and a browser-based wallet for new users of Web3.

WORK EXPERIENCE

CAREER BREAK, WEB3 ADVISOR

APRIL 2022 – PRESENT

Prague

- Advising and mentoring various web3 projects, including a decentralized CMS, a browser-based wallet, and an event/meeting management tool for DAOs.
- Contributing to the OKRs initiative at Developer DAO as a mentor and contributor.
- Co-organizing local blockchain events, including ETHBrno and similar events.
- Assisting with hiring and setting up projects.

DIRECTOR OF PRODUCT DEVELOPMENT

JUNE 2021 – APRIL 2022

Emplifi / Prague

- Led eight cross-functional teams across five time zones.
- Managed a department of 65 people, including six managers and four individual contributors.
- Planned and delivered features leveraging the largest social media dataset in the industry.
- Worked with senior leadership on functional merging of very different companies and cultures.
- Supported staff development and retention.

DIRECTOR OF PRODUCT DEVELOPMENT

OCTOBER 2019 – JUNE 2021

Socialbakers / Prague

- Oversaw product development and roadmap and coordinated all aspects of development and rollout.
- Reorganized the engineering into the value stream model to increase cross-team collaboration capabilities by 30%.
- Trained and promoted three individual contributors to managerial roles.
- Refined the process of developers' contribution to product discovery that decreased the risk of bad prioritization by ~20%.
- Improved collaboration with technology areas and brands like Meta, Twitter, Bytedance, Designual, NFL, Nestle, and Lenovo.

PROJECT LEAD

APRIL 2017 – MARCH 2018

2Fresh / Prague

- Maintained tactical control of project budgets and timelines to achieve schedule targets.
- Closely collaborated with project members to identify and quickly address problems.
- Provided the PM team with coaching and direction.
- Designed a project process to fit design thinking techniques into the client requirements.

- Developed strategies for agile budgeting.

SCRUM MASTER

MAY 2014 – MARCH 2017

Socialbakers / Prague

- Drove Scrum team progress to overcome obstacles and realize success throughout the life of each sprint.
- Shielded Scrum team from external interference for optimal productivity and success of Agile process.
- Provided extensive guidance on Agile Scrum processes and methodologies to highly effective teams with goals of improving quality and productivity.
- Facilitated Scrum framework – sprint planning, backlog grooming, daily scrums, sprint reviews, and sprint retrospectives.
- Coached teams in Agile practices and provided necessary training to create a positive mindset to Agile methodologies.
- Implemented a team health check that improved retention by 5%.
- Applied Agile methodology to shorten average cycle time from 6 to 2 days.
- Proactively identified and found ways to resolve issues to prevent distractions and keep multiple product features on track.

DIRECTOR OF OPERATIONS

AUGUST 2013 – DECEMBER 2013

WDF / Prague

- Established basic project management tools and practices
- Utilized service delivery knowledge to improve internal communication tooling
- Led weekly status strategy meetings to continually improve business agility

PM&IT ARCHITECT

JANUARY 2003 – AUGUST 2013

Globus / Prague

- Led and delivered several system virtualization projects
- Managed and delivered migration to cloud infrastructure
- Owned a communication services portfolio and managed an international project that delivered communication infrastructure

EDUCATION & CERTIFICATIONS

- High School Diploma - Obchodní Akademie Jankovcova/SPSST Panska
- Coursera/University of Amsterdam - Classical Sociological Theory
- Coursera/University of Virginia - New Models of Business in Society
- Coursera/Rutgers - An Introduction to Operations Management
- edX/BerkeleyX - Software as a Service (CS169.1x)